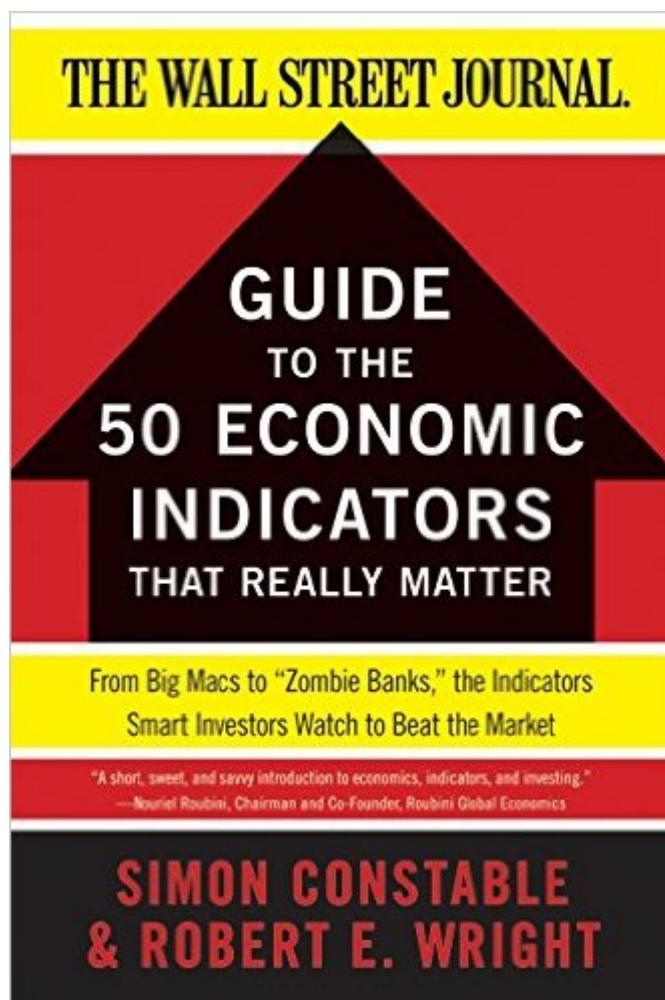


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# The WSJ Guide To The 50 Economic Indicators That Really Matter: From Big Macs To "Zombie Banks," The Indicators Smart Investors Watch To Beat The Market (Wall Street Journal Guides)





## Synopsis

With more than 80,000 copies sold worldwide in multiple languages, The Wall Street Journal Guide to the 50 Economic Indicators that Really Matter is a must-have guide for investors. WSJ columnist Simon Constable and respected financial historian Robert E. Wright offer valuable tips and insight to help investors forecast and exploit sea changes in the global macroeconomic climate. Unlike other investment handbooks, Constable and Wright's guide explores the not widely known economic indicators that the smartest investors watch closely in order to beat the stock market--from "Big Macs" to "Zombie Banks." Not only valuable and informative, The Wall Street Journal Guide to the 50 Economic Indicators that Really Matter is also wonderfully irreverent and endlessly entertaining, making it the most fun to read investors' guide on the market.

## Book Information

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## Customer Reviews

You know you are dealing with a book that's overstating its value just a tad when you see this in the introduction: "... we'll show you how the indicators we've chosen can help you see the turns in the economy before they happen. With that prescience you can make changes to your investments ahead of time and avoid the suffering you probably felt during the past couple of years." Now anyone who could actually predict the "turns in the economy" using these indicators -- or any others -- would be reclining on his yacht moored off the south of France, and would be unlikely to divulge his secrets in a mass market paperback. That said, this book is an entertaining read and can serve as a useful reference to anyone who follows the markets or the broader economy. Simon Constable

writes for the Wall Street Journal and hosts their afternoon "NewsHub" recap of the markets. Anyone who follows the NewHub will be familiar with his witty -- actually, kind of snarky -- commentary. He's sort of the Simon Cowell of the Wall Street crowd. His distinctive voice is evident in this book. His co-author, Robert Wright, has written extensively on business history and used to be associated with the Stern School at NYU and the Museum of Financial History in Manhattan's financial district, although he apparently now teaches at a college in South Dakota. The book consists of 50 short chapters devoted to the indicators. Each chapter has a brief description of the indicator -- usually accompanied by a quote from an investment analysts on the indicator's importance -- a time series graph of the indicator, and a discussion of possible investment opportunities that might occur when the indicator is unusually high or low.

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